

**History 3342**  
***Preventative Hegemony***  
***U.S.-Latin American Relations***  
***from 1810 to the present***  
Spring 2019

|                          |                                                            |                           |                                         |
|--------------------------|------------------------------------------------------------|---------------------------|-----------------------------------------|
| <b>Instructor</b>        | Benjamin C. Montoya, Ph.D.                                 | <b>Office hours</b>       | Tuesdays and Thursdays,<br>12.30-2.30pm |
| <b>Office;<br/>Phone</b> | A.C. Schreiner, 207;<br>830-792-7286                       | <b>Section<br/>Number</b> | I                                       |
| <b>Meets</b>             | Monday, Wednesdays, Fridays,<br>2:35pm to 3:50pm, Weir 202 | <b>E-mail</b>             | bmontoya@schreiner.edu                  |

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**Course Description:** This course will discuss U.S.-Latin American relations since the early 1800s. It will compare and contrast the paths to independent statehood between the United States and Latin American states; the rationale for U.S. territorial and commercial expansion into the Western Hemisphere during the nineteenth century; the ways in which revolution throughout Central America and the Caribbean initiated constant U.S. intervention into Latin American affairs during the early twentieth century, and how fears of the spread of Communism during the Cold War renewed U.S. interventionism into Latin America; the social and political effects of globalization (the “Washington consensus”) on U.S.-Latin American relations after the end of the Cold War, as well as problems such as the swing to the political left, the proliferation of crime, and immigration since the 1990s. Throughout this course we will regularly touch on themes such as national sovereignty, boundary disputes, European colonialism, economic nationalism, revolution, immigration, the Cold War, and the War on Terror.

**Goals:**

- ∂ To study the major themes and problems in United States-Latin American relations from 1810 to the present.
- ∂ To expand skills in reading, critical evaluation and synthesis of information within the framework of history.
- ∂ To gain an understanding of major historical concepts, perspectives and vocabulary.
- ∂ To read, analyze, and discuss selected primary and secondary source materials.
- ∂ To develop your ability to present ideas and arguments clearly and logically through discussion and in written form.
- ∂ To practice skills in leading peers through educational activities.

**Required Texts:**

- ∂ Robert H. Holden and Eric Zolov, eds., *Latin America and the United States: A Documentary History*, Second Edition (New York: Oxford University Press, 2001). {LAUS}
- ∂ Alan McPherson, *Intimate Ties, Bitter Struggles: The United States and Latin American since 1945* (Washington, D.C.: Potomac Books, Inc., 2006). {AM}
- ∂ Lars Schoultz, *Beneath the United States: A History of U.S. Policy Toward Latin America* (Cambridge: Harvard University Press, 1998). {BUS}

- o Note on Readings: Pages indicated with **LAUS** are from the Holden/Zolov primary document reader, while pages indicated with **BUS** are from Schoutlz's work. **ITBS** refers to the McPherson book. Reading assignments are due by the corresponding date shown in the course schedule.

## CLASS TIME=SPECIAL TIME

**Every Mondays and Wednesdays during classtime is a special time.** It is when we will meet to discuss the important issues of U.S.-Latin American relations since 1810. You should think of our class time as *special time*, during which you are expected to engage fully in the lectures and discussions, free from external distraction. Therefore, electronic devices are allowed only for notetaking purposes. If I find that your use of electronics is distracting you and your classmates seated around you, I will ask you to refrain from using your device. And if the problem persists, I will excuse you from the classroom.

As well as being prepared for class, I expect you to respect your classmates, me, and our work. I expect you to participate in class appropriately and frequently, and to ask lots of questions. Likewise, you can expect me to be prepared for class. You can expect me to keep my office hours and respond to emails in a timely manner (usually within 24 business hours). Also, you can expect me to respect you and your work; to answer questions when I can, and find answers or resources and provide guidance when I cannot.

**Attendance Policy:** I will not keep attendance, but regular participation and lectures will require your presence in class. Please be punctual to each class. Contact me if there is a reason you will be tardy. If you are going to be massively late (15+ minutes), please refrain from coming to class and ask a classmate about what you missed. Habitual tardiness will negatively affect your overall grade.

**Communication** (personal and virtual): It is important that you are clear in your communication via email, since it is a dominant mode of communication. Unless I indicate otherwise address me as "Dr. Montoya," both in person and in emails. In your email correspondence to me always signoff with your name, proofread your email before sending it, and do not ask questions on matters you can resolve yourself by looking at the course materials. I will not respond to emails that are unclear due to typographical errors, that do not address me by name at the beginning of the message, and/or that do not provide the name of the addresser (email writer).

## **Course Evaluations & Assessments: Percentage of Total Course Grade**

- o Attendance, 5%
- o Class Discussion Leader, 15%
- o In-Class Discussion Participation, 15%
- o Book Review, 25%
- o Exams, 40%: Mid-Term (20%) & Final (20%)

## **Assessment**

It is important you remain accountable to the coursework; therefore, be sure you keep up with all the work. You will be confronted with a lot of material and information during the term. It is very difficult to catch up if you get behind or procrastinate.

**Participation:** Regular participation in discussions and Class Presentations (see below for details) is expected as a sign of your intellectual curiosity and commitment to the learning process. Students are expected to participate fully in all interactive learning experiences and to demonstrate critical thinking and synthesis skills in class discussions, critical reading, and peer review.

**Class Discussion Leader/In-Class Discussion:** This class will have an intensive in-class discussion component. All discussions will be based on the primary documents found in *Latin American and the United States* (LAUS). See the course schedule below for exact reading assignments each week.

Every student will be expected to contribute to our conversations on U.S.-Latin American relations by leading and participating in discussion. Most weeks will have a class session dedicated solely to discussing primary documents relevant to the subtopic at hand. During each discussion session students will be expected to share their *critical* thoughts (based on their readings of the primary documents, not only opinions) about the readings with classmates. Students should also be prepared to comment on their classmates' insights about the readings. Sometimes we may discuss as small groups; other times as an entire class. Go to our Canvas page for further directions.

**Note on speaking in front of others:** Although it is common to experience anxiety while speaking in front of others, it is an essential skill not only in academia but life itself. It is imperative that respect be given to the opinions of fellow classmates so that a safe environment to practice this important skill is fostered.

**Book Review:** During the semester each student will read and complete a review of a monograph on Mexican history. The essay should be around 5 to 7 pages and will identify the key arguments of the work, situate the analysis within the larger historiography of U.S.-Latin American relations history, and consider how the book speaks to themes related to this course's content. Further details on the assignment will be distributed.

**Examinations:** Two major examinations will be given during the semester, one at the midterm and the other on the final day of class. These exams will assess your command of the course topics we will have read and discussed in class. The midterm exam will test you on the material from chapters 1-12 in *Beneath the United States* and corresponding lectures up to "Wilsonianism and the Mexican Revolution, 1913-1923." The final exam will test you on the material from chapters 13-19 of *Beneath the United States*, the few chapters from *Intimate Ties, Bitter Struggles*, and the corresponding lectures from "Challenges to the Hegemon, 1920s" to the last week of class meetings. The final exam is *not* cumulative.

**Note on Course Lessons:** All lectures are in PowerPoint form and will be made available on Canvas, under *Table of Contents—Lectures*, after they are given in class.

## Grading Scale

Your total course grade will be determined on a 1 to 100 point scale. The percentages above reflect point values, totaling to 100 points. Depending on how well you complete the different course assignments, the total points earned will determine the final percentage and GPA of your course grade.

**Feedback:** I provide regular feedback on assignments so students are able to gauge their progress throughout the quarter, with exception to class participation, which I tally on a rolling basis. Contact me if you have questions on the quality of your participation.

Final Grades for the course depend on the percentage of the total 100 points you earned during the quarter.

Below you will find a percentage-to-GPA chart.

A = 93-100%; A- = 90-92%; B+ = 88-89%; B = 83-87%; B- = 80-82%; C+ = 78-79%;

C = 73-77%; C- = 70-72%; D+ = 68-69%; D = 63-67%; D- = 60-62%; F = 0-59%

## Course Schedule

| Date             | Topic                                                    | Required Reading                                              |
|------------------|----------------------------------------------------------|---------------------------------------------------------------|
| <b>Week I</b>    | <b>Week I</b>                                            | <b>Week I</b>                                                 |
| Monday, 01/14    | Course Introduction/<br>Class Presentation Signup        | -----                                                         |
| Wednesday, 01/16 | Ambivalence and Temptation, 1810s-1830s                  | BUS: Ch. 1                                                    |
| <b>Week II</b>   | <b>Week II</b>                                           | <b>Week II</b>                                                |
| Monday, 01/21    | <i>Martin Luther King, Jr., Day</i>                      | No Class                                                      |
| Wednesday, 01/23 | <i>Instructor out of town</i>                            | No Class                                                      |
| <b>Week III</b>  | <b>Week III</b>                                          | <b>Week III</b>                                               |
| Monday, 01/28    | Aggressive Expansion, 1840s                              | BUS: Ch. 2<br>LAUS, Documents:<br>1, 2, 4, 8, 9, 12           |
| Wednesday, 01/30 | Balancing Security with Opportunity,<br>late 1840s-1850s | BUS: Ch. 3                                                    |
| <b>Week IV</b>   | <b>Week IV</b>                                           | <b>Week IV</b>                                                |
| Monday, 02/04    | Transoceanic Aspirations, 1850s                          | BUS: Chs. 4 and 5<br>LAUS, Documents:<br>3, 14, 10, 13, 15    |
| Wednesday, 02/06 | The Post-Civil War Malaise, 1860s-1880s                  | BUS: Ch. 6                                                    |
| <b>Week V</b>    | <b>Week V</b>                                            | <b>Week V</b>                                                 |
| Monday, 02/11    | Reluctant Hegemon, early 1890s                           | BUS: Ch. 7<br>LAUS Documents:<br>17, 20, 21, 23, 24, 31       |
| Wednesday, 02/13 | -----                                                    | BUS: Ch. 8<br>LAUS Documents:<br>25, 26, 28, 29, 30           |
| <b>Week VI</b>   | <b>Week VI</b>                                           | <b>Week VI</b>                                                |
| Monday, 02/18    | Embracing Imperialism, late 1890s                        |                                                               |
| Wednesday, 02/20 | Wielding the "Big Stick," early 1900s                    | BUS: Ch. 9                                                    |
| <b>Week VII</b>  | <b>Week VII</b>                                          | <b>Week VII</b>                                               |
| Monday, 02/25    | <i>Instructor out of town</i>                            | No Class                                                      |
| Wednesday, 02/27 | -----                                                    |                                                               |
| <b>Week VIII</b> | <b>Week VIII</b>                                         | <b>Week VIII</b>                                              |
| Monday, 03/04    | The Guardian and the Ward(s), late 1900s, early 1910s    | BUS: Chs. 10, and 11<br>LAUS Documents:<br>32, 33, 34, 36, 37 |
| Wednesday, 03/06 | Wilsonianism and the Mexican Revolution, 1913-1923       | BUS: 12<br>LAUS Documents:                                    |

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|                  |                                                                            | 39, 43, 46, 42, 41                                                                                                      |
| Monday, 03/11    | <i>Spring Break: No Class</i>                                              | -----                                                                                                                   |
| Wednesday, 03/13 | <i>Spring Break: No Class</i>                                              | -----                                                                                                                   |
| <b>Week IX</b>   | <b>Week IX</b>                                                             | <b>Week IX</b>                                                                                                          |
| Monday, 03/18    | <b><i>Midterm Exam</i></b>                                                 | Examination                                                                                                             |
| Wednesday, 03/20 | Challenges to the Hegemon, 1920s                                           | BUS: Chs. 13 and 14<br>LAUS Documents:<br>45, 47, 48, 49, 50                                                            |
| <b>Week X</b>    | <b>Week X</b>                                                              | <b>Week X</b>                                                                                                           |
| Monday, 03/25    | <i>Professor Out of Town</i>                                               | No Class                                                                                                                |
| Wednesday, 03/27 | <i>SACS Visit</i>                                                          | No Class                                                                                                                |
| <b>Week XI</b>   | <b>Week XI</b>                                                             | <b>Week XI</b>                                                                                                          |
| Monday, 04/01    | Good Neighborliness and Grumblings, 1930s                                  | BUS: Ch. 15<br>LAUS Documents:<br>51, 53, 55, 56, 57                                                                    |
| Wednesday, 04/03 | Regional Harmony or Coerced Comity, 1940s                                  | BUS: Ch. 16<br>LAUS Documents:<br>60, 64, 65, 68, 69, 70                                                                |
| <b>Week XII</b>  | <b>Week XII</b>                                                            | <b>Week XII</b>                                                                                                         |
| Monday, 04/08    | Containment in Central America, 1950s                                      | BUS: Ch. 17<br>IT: Ch. 1<br>LAUS Documents:<br>67, 71, 73, 74, 78, 80                                                   |
| Wednesday, 04/10 | The Cuban Problem and the Development Dilemma,<br>early 1960s              | BUS: Ch. 18<br>LAUS Documents:<br>72, 81, 82, 83,<br>84, 89, 90;                                                        |
| <b>Week XIII</b> | <b>Week XIII</b>                                                           | <b>Week XIII</b>                                                                                                        |
| Monday, 04/15    | Cultivating Counterrevolution in Latin America,<br>mid-1960s to mid-1970s  | IT: Ch. 2<br>LAUS Documents:<br>91, 92, 95, 96, 99, 100                                                                 |
| Wednesday, 04/17 | Ratcheting Down Hegemony; Ramping up<br>Intervention, late 1970s and 1980s | IT: Ch. 3<br>LAUS Documents:<br>103, 104, 108*<br><b>Book Review Notes</b><br><b>Due:</b> in class, in<br>hardcopy form |
| <b>Week XIV</b>  | <b>Week XIV</b>                                                            | <b>Week XIV</b>                                                                                                         |
| Monday, 04/22    | <i>Easter Break</i>                                                        | No Class                                                                                                                |
| Wednesday, 04/24 | Crime and U.S.-Latin American relations,<br>1980s-2000s                    | LAUS Documents:<br>128, 132, 136, 137, 138 *;                                                                           |

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|                                                                  |                                                                                     | IT: Ch. 4<br><i>Book Reviews Due<br/>in class, in hardcopy<br/>form</i> |
| <b>Week XV</b>                                                   | <b>Week XV</b>                                                                      | <b>Week XV</b>                                                          |
| Monday, 04/29                                                    | Resurgent Neoliberalism, 1990s;<br>The post-Cold War Leftist Challenge, 1990s-2000s | IT: Ch. 5 and<br>Conclusion<br>LAUS Documents:<br>123, 124, 126*        |
| Wednesday, 05/01                                                 | Book Review Presentation Day                                                        | No Reading                                                              |
| <b>Week XVI</b>                                                  | <b>Week XVI</b>                                                                     | <b>Week XVI</b>                                                         |
| Monday, 05/06,<br>1:30pm to 3:30pm<br>(in our regular classroom) | <b>Final Exam</b>                                                                   | Examination                                                             |

**\*Note on Course Schedule:** The course schedule is subject to change according to class pace, student needs, CU scheduling needs, etc. I will update you when changes are made, as well as provide an updated syllabus to the Canvas page. The pace of the course will be brisk and it is essential that you keep up.